

CZech this out!

BACKGROUND



In recent year fact-checking organizations have sprung up across the world and this wave did not spare countries in Central and Eastern Europe.

The boom of fact-checking organizations was driven by digitalization and increasing demand for keeping public authorities honest, informing citizens and combating misinformation and untruths spread by media and public figures.

These "fact-checking beginners" from central and eastern part of Europe try to reflect their own country/region and face many challenges of the specific political environment. They face the management of a complex and diverse range of issues like transparency, management, fundraising, strategy planning or external/internal communication represent a huge opportunity for further development.

IN GENERAL

Project CZech this out! is financially supported by the [Visegrad Fund](#) and involved fact-checking organizations from Czech Republic, Poland, Slovakia and Ukraine.

Demagog.cz (CZ)

Demagog.sk (SK)

Demagog Association (PL)

FactCheck-Ukraine (UA)

Main objective of the project is to improve inner workings of involved fact-checking organizations that has impact on their development and external activities towards the civil society.

KICK-OFF: 4 DAY'S WORKSHOP

Workshop was held on 20 - 23. October 2017 in Brno. Programme of the workshop was designed to reflect the outcomes of the needs analysis (filled by participating organizations) and led by Jan Tvrdon.

Through the project activities participants focused on 4 connected areas

- 1) introcution of participating organizations
- 2) fundraising and other financial opportunities
- 3) public relations
- 4) media

Participants of the workshop had an opportunity to discuss those topics with invited experts from different organizations - Jiri Kopal from Evropske hodnoty, Veronika Divisova from Sourcefabric, Matej Kandrik and Ondrej Zacha from Stratpol.

The project will continue following year where organizations will meet again to discuss an implementation of gained knowledge from this Kick-Off Workshop.